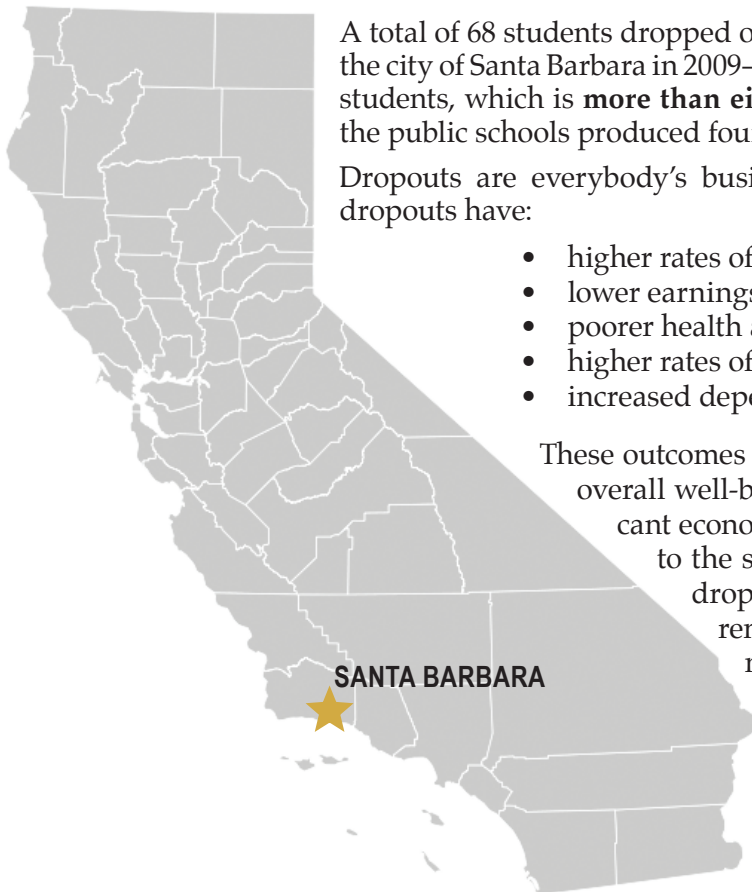


HOW CALIFORNIA'S DROPOUT CRISIS AFFECTS COMMUNITIES ECONOMIC LOSSES FOR THE CITY OF SANTA BARBARA



A total of 68 students dropped out of middle and high schools located within the city of Santa Barbara in 2009–10¹. The city's high schools also graduated 598 students, which is **more than eight graduates for every dropout**. Statewide, the public schools produced four graduates for every dropout.

Dropouts are everybody's business. Compared to high school graduates, dropouts have:

- higher rates of unemployment
- lower earnings
- poorer health and higher rates of mortality
- higher rates of criminal behavior and incarceration
- increased dependence on public assistance

These outcomes have a detrimental impact on the safety and overall well-being of our cities. They also generate significant economic losses to the local community, as well as to the state and the nation. Even if half of the city's dropouts eventually complete high school, the remaining half will cost the Santa Barbara community \$12 million over their lifetimes².

Reducing the number of dropouts by half would generate \$6 million in economic benefits to the community. It would also result in 15 fewer murders and aggravated assaults each year.

	City of Santa Barbara	California
Number of:		
Graduates, 2009-10	598	401,084
Dropouts, grades 7-12, 2009-10	68	99,541
Violent crimes (homicides and aggravated assaults), 2009	290	101,875
Lifetime economic losses from one year's dropouts³	\$11,712,290	\$19,505,556,655
State and local government	<i>data not available</i>	\$2,666,703,390
Health care costs	\$155,084	\$1,468,727,455
Earnings (<i>net of all taxes</i>)	\$6,443,860	\$9,388,707,120
Crime (<i>victim costs</i>)	\$2,729,008	\$3,976,165,245
Other losses ⁴	\$2,384,338	\$3,473,980,900
Benefits of reducing dropouts by half:		
Lifetime economic benefits	\$5,856,145	\$9,752,778,328
Annual reductions in homicides and aggravated assaults ⁵	15	10,128

¹ Schools within each city were identified based on addresses from the California Basic Educational Data System (CBEDS) list of California Schools and Districts, retrieved October 10, 2011, from: <http://www.cde.ca.gov/ds/si/ds/pubschils.asp>. After examination of maps from city websites, schools that had city addresses, but were outside the city boundaries, were removed. Dropouts and graduates from county-run schools were apportioned to the city based on its relative share of grade 7-12 county enrollment. Figures include students from the primary city school district enrolled in private schools as reported in the CBEDS.

² This is based on the assumption that the differences in earnings and crime between dropouts and high school graduates are the same in the community as they are statewide, which may not be the case.

³ Lifetime economic losses are projected over the course of the working lifetime from age 20-65, based on half of all dropouts, assuming the other half will eventually graduate. More than 50 percent of dropouts from the class of 2004 had completed or were in the process of completing high school two years later (see: Rumberger, R. & Rotermund, S. [2008]. *What Happened to Dropouts From the High School Class of 2004?* Statistical Brief 10. Santa Barbara: California Dropout Research Project. Retrieved February 20, 2012, from http://www.cdrp.ucsb.edu/pubs_statbriefs.htm).

⁴ Other losses consist of “externalities,” which measure the added economic impact that results from workers with more education making their co-workers more productive (see Belfield and Levin).

⁵ Reductions in homicides and aggravated assaults based on the assumption that if the number of dropouts were reduced by 50 percent, half of those (25 percent) would graduate anyway, and the other half (25 percent) would increase the graduation rate (based on the formula: $\text{graduation rate} = \frac{\text{graduates}}{[\text{graduates} + \text{dropouts}]}$) and reduce the number of homicides and aggravated assaults by 20 percent for each 10-percentage-point increase in the graduation rate (see: Lochner, L. & Moretti, E. [2004]. The effect of education on crime: Evidence from prison, arrests, and self-reports. *American Economic Review*, 94, 155-189).

Sources:

Figures on graduates and dropouts are from the California Department of Education, Dataquest. Retrieved October 15, 2011, from: <http://dp.cde.ca.gov/dataquest/>

Economic losses are based on figures from the report: Belfield, C. R. & Levin, H. M. (2007). The economic losses from high school dropouts in California. Santa Barbara: California Dropout Research Project. Retrieved February 20, 2012, from http://www.cdrp.ucsb.edu/pubs_reports.htm

Figures on crime are from the California Department of Justice, Criminal Justice Profiles - Statewide, Counties & Cities, 2009. Retrieved October 15, 2011, from: http://stats.doj.ca.gov/cjisc_stats/prof09/index.htm

About California City Profiles:

The California City Profiles are produced by the **California Dropout Research Project** to support the work of the **California Mayors' Education Roundtable** (<http://www.camayors.org/>), a group of mayors from major cities throughout California who have elected to work on the issue of high school dropouts. The Profiles provide data on the scope of the dropout problem, and related problems at the community level, the economic losses to the community from students who drop out of school each year, and the economic savings and reductions in violent crimes that would be realized if the dropout rate were reduced by half. Dropout data are for school districts located within their respective cities, although the boundaries may not exactly coincide.

City Profiles were first produced in April 2009 for the following cities: Berkeley, Chula Vista, Fresno, Long Beach, Los Angeles, Modesto, Oakland, Pasadena, Riverside, Sacramento, San Bernardino, San Diego, San Francisco, San Jose, Santa Ana, Santa Barbara, and Stockton. Updated profiles were produced in February 2012 for the original cities and the following additional cities: Anaheim, Antioch, Clayton, Elk Grove, Fontana, Montebello, Porterville, Richmond, West Sacramento.

About the California Dropout Research Project:

The **California Dropout Research Project** was established in December 2006 to synthesize existing research and undertake new research to inform policymakers and the larger public about the nature of—and effective solutions to—the dropout problem in California. To date the project has produced 70 research reports, policy briefs, statistical briefs, and a policy report (available from the CDRP website: <http://www.cdrp.ucsb.edu/pubs.htm>). The current work of the project is being supported by the **James Irvine Foundation**.

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